

look at my body...now



www.lovemymybody.com



Dr. Roberta Gartside
New Image Plastic Surgery
1800 Town Center Drive, Suite 412
Reston, VA 20190

contact: Cathy Nguyen, Medical Assistant
phone: 703.742.8004
website: www.gartside.com

The office of Dr. Gartside invites you to

myEVENT™

(mybody's premiere skincare event)

when? Thursday, October 11, 2012
11:00 am - 7:00 pm

where? New Image Plastic Surgery
1800 Town Center Drive, Suite 412
Reston, VA 20190

why? Receive a free anti-aging probiotic peel plus additional exclusive offers from **mybody** just for placing your event deposit.

how? Contact us today to place your event deposit, which can be applied toward **mybody** purchases the day of the event.

What Does This Mean For You?

Pick your deposit and choose your rewards! All deposits are redeemable the day of the event.

Place a \$99 deposit, and receive
10% off ALL mybody product purchases.

or

Place a \$199 deposit, and receive
20% off ALL mybody product purchases.

In addition to using the deposit toward **mybody** product purchases at **myEVENT**, you will also receive:

- **FREE myPROBIOTIC PEEL** (valued at \$125)
- **DISCOUNTS** on **mybody** products and treatments
- **FREE** skin assessment
- A chance to win a \$550 **mybody** gift assortment



myPROBIOTIC™ PEEL The New Smart Peel

A breakthrough in medical skincare, mybody™ targets and reverses outward signs of age, as well as photodamage, irritation and acne to ultimately achieve—and maintain—balance. Available exclusively through medical professionals, mybody combines clinical efficacy with approachable care in an unprecedented way.

mybody offers the most advanced, medically-exclusive facial peels and skincare products for quick, noticeable results. With new, non-invasive peel technologies and maintenance products that work from the inside-out to encourage cell stimulation, myPROBIOTIC PEELS boost collagen production and strengthen the skin's protective barrier to promote a more youthful and healthier epidermis with absolutely no down-time. Developed for all skin types, myPROBIOTIC PEELS feature a revolutionary probiotic complex called myPROBIOTIC Skin Renewal Technology. This exclusive smart probiotic complex is bioengineered to safely mimic the body's own "good bacteria", tricking the skin into defending itself by activating the production of anti-microbial peptides (b-defensins) with numerous anti-microbial, anti-inflammatory and skin regenerative properties. It also helps to balance the pH and microflora of the skin leaving no room for harmful bacteria that lead to conditions as premature aging, acne and Rosacea. The best part? It's fast, results are instant and there is no collateral damage to the skin or the burn of yesterday's peel.

For more information, consult Dr. Roberta Gartside at New Image Plastic Surgery and receive a complete skin assessment.

How often should you get your mybody myPROBIOTIC peel?

Aging skin: Every 2-4 weeks
Sensitive skin: Every 4-6 weeks
Acne-prone skin: Every 2 weeks until acne is under control, then every 2-4 weeks

Where to find it:

Roberta Gartside, MD
New Image Plastic Surgery
Offices in Reston and McLean
703-742-8004

About mybody: Are you listening? Your skin is talking. From acne and wrinkles to sensitivity, your skin's appearance is an outer manifestation of what's happening below the surface. mybody is designed to comprehensively treat the body as a whole, employing advanced ingredients that are compatible with the body to effectively heal the skin. Available through medical professionals, mybody enables patients to talk to the experts to whom they entrust their body about their skincare needs and find personal, reliable solutions.



Breast Cancer Affects Everyone

Breast Cancer affects every woman in America in one way or another.

One out of eight of us will get the disease, and the other seven are friends and family of someone stricken. I am one of the eight, and I'm also a plastic surgeon and member of the American Society of Plastic Surgeons (ASPS). It is from both perspectives that I wish to provide women with the following critical information during Breast Cancer Awareness Month.

When breast cancer strikes, a woman is faced with a number of difficult and emotional decisions related to her treatment and care. Among them, how do I save my life? Do I rid my body of the cancer through a lumpectomy or mastectomy? Do I have my breast reconstructed? Do I have the reconstruction immediately following the mastectomy or delay it until another time? Am I a candidate for oncoplastic reconstruction with breast conservation? What type of reconstruction options are there for me to consider?

The American Society of Plastic Surgeons has launched a major breast cancer care awareness campaign to start a conversation about key aspects of complete care. Research released through the ASPS indicates that seventy (70) percent of women eligible for breast reconstruction are not told about the many options they have. Those options include reconstruction using implants or a woman's own tissue and oncoplastic reconstruction following partial mastectomies/lumpectomies. But key decisions depend upon a patient's anatomy and preference and need to be discussed prior to mastectomy or partial mastectomy or lumpectomy.

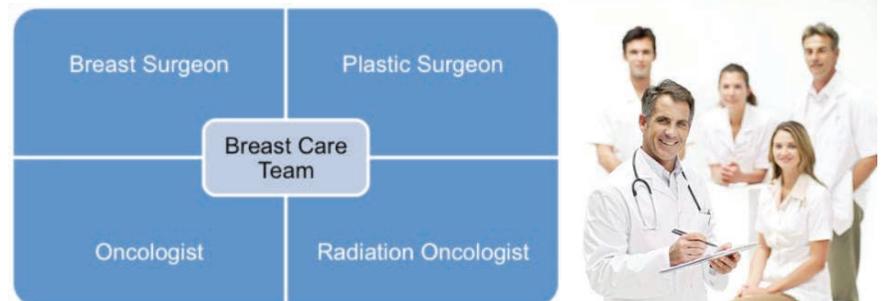
Women also need to be aware of the importance of the "Team Approach" to breast cancer care. Every breast cancer care team should include a



plastic surgeon. They are best suited to perform the wide variety of reconstructive options that patients have. Working with the oncologic surgeon, oncologist, radiation oncologist, radiologist and the rest of the cancer care team, the plastic surgeon can help plan the procedure that will result in the best patient outcome and quality of life after the cancer is gone.

Speaking as a breast cancer survivor and plastic surgeon, you need to know your options and insist upon the team approach to breast cancer care. For more information about your breast reconstructive options, visit www.plasticsurgery.org. or make a call for a consultation with me, Dr. Roberta Gartside.

Robert Gartside, MD
Plastic Surgeon and Breast Cancer Survivor



Please be your own advocate and have a checklist on who is part of your breast care team. Be sure that all your options are discussed. The goal is to treat the cancer and survive, but in doing so it is you and your preferences that are important and to be respected. For more information about your team check out the National Accreditation Program of Breast Centers.

Come see Dr. Gartside for a Complementary Consultation.

Find out about all of your breast reconstruction options.

Key decisions depend upon a patient's anatomy and preference and need to be discussed prior to mastectomy/partial mastectomy or lumpectomy.

Call for an Appointment and Mention this Ad 703-742-8004

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Roberta L. Gartside, MD, FACS is certified by the American Board of Plastic Surgery and with over 25 years in practice, Dr. Roberta Gartside is one of the most experienced and highly sought-after plastic surgeons in the area. In addition to offering patients a wide range of reconstructive and cosmetic surgery procedures, she also offers outpatient skincare treatments such as fillers, like Botox, and lasers, including the Gentle Waves Skin Fitness System™ - a breakthrough LED light treatment therapy that helps rejuvenate aging skin. While patients certainly appreciate Dr. Gartside's vast experience and offerings, they also place great value in the time she and her gregarious staff take to explain each and every option available to them.

Committed to upholding the utmost standards in her specialty, in addition to working on the medical staff at Fairfax Hospital, Fair Oaks Hospital and Reston Hospital Center, Dr. Gartside has served as Vice President of Membership and Communications for the American Society of Plastic Surgery and as a Board Representative of the National Accreditation Program for Breast Centers. She has also worked with Operation Smile and the Fairfax Skindeep Tattoo Removal Program in the past.